



RECOVERY MONTH

Every **Person**. Every **Family**. Every **Community**.

**Celebrating National
Recovery Month
Every September**



BECOME A SPONSOR

Join us for Recovery Month in Indiana, hosted by the Indiana Recovery Network a program of Mental Health America of Indiana! Elevate your brand's visibility at our statewide celebrations. Enjoy perks like signage at our events, recognition on our website, and opportunities to speak at the podium. Don't miss this opportunity to support recovery and showcase your brand to a wide audience!

National Recovery Month is Every September. Join our events all month long.



Indiana Recovery Network

Thank you for considering sponsoring Recovery Month 2025! This is a unique opportunity to support the Indiana Recovery Network, and the Recovery and Advocacy Programs of Mental Health America of Indiana. Your support is crucial in helping us raise awareness and support for individuals in recovery. Below are the sponsorship packages available, along with the corresponding benefits for each tier:

- September 5, 2025 - Circle Lighting Kickoff
- September 27, 2025 - Recovery Rally Finale

*Details about location and time of events will be sent with invoice.

PARTNER SPONSORSHIP - \$750

Benefits:

- Your organization's ad featured in the audio commercial looped during the Circle Lighting Kickoff event.
- Logo displayed on the IRN website

BRONZE SPONSORSHIP - \$1,500

Benefits:

- All benefits of the Partner Sponsorship package. Logo featured on
- signs during the Recovery Rally Finale.
- Exhibitor table placement at the Recovery Rally.
- Speaking opportunity during the Recovery Rally event.

SILVER SPONSORSHIP - \$3,000

Benefits:

- All benefits of the Bronze Sponsorship package.
- Logos prominently displayed on screen during the Recovery Rally Finale event.
- Speaking opportunity or video display on screen during the Recovery Rally Finale event.
- Recognition as the headline sponsor with logo featured on the photo step and repeat at the Recovery Rally Finale event.

GOLD SPONSORSHIP - \$5,000

Benefits:

- All benefits of the Silver Sponsorship package.
- Premium positioning and larger logo placement at all events.
- Special recognition during event announcements and in press releases.
- Opportunity for a dedicated social media post highlighting your support.

RECOVERY RALLY FOOD & BEVERAGE SPONSOR - \$500

Benefits:

- Your organization listed as the food and beverage sponsor at the Recovery Rally Finale.

EXCLUSIVE "RECOVERY ADVOCATE OF THE YEAR" AWARD SPONSOR - \$1,000

Benefits:

- Your organization listed as the "Recovery Advocate of the Year" sponsor on the award during the Recovery Rally Finale.